



Healthcare Think Tank (HTT) is committed to bringing business, healthcare, life and bioscience thought leaders together to create meaningful connections and to inspire innovative and collaborative relationships. HTT actively pursues excellence in programming presented in hybrid and virtual meetings two times a month.

MEMBERSHIP INVESTMENT AND BENEFITS

Membership Levels	Benefits	Investment
<i>Platinum Member</i>	<ul style="list-style-type: none"> Logos displayed boldly in top banner tier in all communications Regular Meeting Attendance: In-person (4 people), virtual (unlimited) Prominently supported in HTT social media Promotion of company webinars, events and news Special features in HTT Bi-monthly newsletter publication One Complimentary Virtual Meeting Sponsorship One Hybrid Meeting Sponsorship as available at a discounted rate Top Tier Invitations to Strategic Networking Roundtable Events Invitation to Business Development Connection Events Receive contact information for meeting attendees and audio link Access to archived member content 	\$3,000 Annually
<i>Gold Member</i>	<ul style="list-style-type: none"> Logos displayed in second banner tier in all communications Regular Meeting Attendance: In-person (2 people), virtual (unlimited) Supported in HTT social media HTT Bi-monthly Newsletter Promotion of company webinars, events and news One Complimentary Virtual Meeting Sponsorship Second Tier Invitations to Strategic Networking Roundtable Events Invitation to Business Development Connection Events Receive contact information for meeting attendees and audio link Access to archived member content 	\$1,600 Annually
<i>Silver Member (1-3 employees & non-profits)</i>	<ul style="list-style-type: none"> Logos displayed in bottom banner tier in all communications Regular Meeting Attendance: In-person (1 person), virtual (3) Supported in HTT social media HTT Bi-monthly Newsletter Invitation to Strategic Networking Roundtable Events as available Invitation to Business Development Connection Events Receive contact information for meeting attendees and audio link Access to archived member content 	\$800 Annually
<i>Individual Membership</i>	<ul style="list-style-type: none"> Regular Meeting Attendance for all virtual meetings, in-person as space is available Receive contact information for meeting attendees and audio link HTT Bi-monthly Newsletter 	\$25 Monthly or \$250 Annually
<i>Friends of HTT</i>	<ul style="list-style-type: none"> Access and flexibility to attend any virtual meeting when your schedule allows or when something interests you. When you are ready for more access to HTT, membership is waiting for you! 	Per Meeting \$25 Virtual \$40 In-Person plus lunch (see below)

For all in-person meetings, there will be a lunch fee collected during registration.
All membership levels are encouraged to invite first-time guests to Virtual Meetings at no cost.



An investment in an HTT membership provides benefits for professional connections and development, including but not limited to:

Two Meetings per month (One Hybrid and One Virtual)

Regular and special programming will feature high-caliber, influential and leading healthcare thought leaders to educate us about healthcare-related topics that impact our community, the country and even the world. We strive to offer diversified programs related to the healthcare and bio/life industries featuring esteemed presenters. Members are encouraged to invite existing clientele and potential clients to attend a meeting as a first-time guest. HTT's meetings are a great resource for building your business.

Newsletter Publications

Members are eligible to submit content and be featured (over 500 + members and subscribers).

Newsletters are distributed bi-monthly.

Social Media – LinkedIn

Use our online community as a resource for connections and being informed. HTT will post member announcements, invitations, seminars and other company information deemed appropriate for social media.

Extended Meeting Time

After meetings, the platform remains open for extended discussion and building connections.

Business Development Connection Events

A minimum of two high-energy business development events annually to prosper your business. These events create the perfect opportunity for recognition, making connections, staying plugged in and stretching your advertising dollars.

Membership Seminars

Membership tips and tricks to maximize your membership.

Invitation-Only Strategic Networking Roundtable Events

A customized group gathering for members only for the express purpose of making quality connections among each other and ultimately others to prosper your business. These events are hosted by Linda Elliott.

Contact Information

Members will receive contact information of attendees after meetings for further connections.

Meeting Sponsorships

Meeting Sponsorships are the best investment for a member company looking to maximize visibility, brand recognition, and meeting attendee engagement. We now offer two options to help you stand out:

Option No. 1: Hybrid Meeting Sponsor - \$400

Option No. 2: Virtual Meeting Sponsor - \$150

Sponsorship Perks include:

- Display of your company logo and hotlink to your website on all invitations and communications.
- One company representative to be introduced and given a few minutes at the beginning of the meeting to showcase their organization, along with the honor of introducing the speaker.
- Advanced copy of Attendee Registration.
- Virtual Meeting Sponsorship (Option 2) provides you with increased online exposure and visibility.
- Platinum members receive one Virtual Meeting Sponsorship at no cost, and one Hybrid Meeting Sponsorship as available at a discounted rate of \$200.
- Gold members receive one Virtual Meeting Sponsorship at no cost, and one Hybrid Meeting Sponsorship as available at no discount.

Forge New Relationships and Strengthen Partnerships

Forge business relationships and friendships with professional leaders and entrepreneurs that contribute to the membership, the community and our world. HTT is growing...across the country. Now is the time to join and grow with us!